



LODI CITY COUNCIL

Carnegie Forum
305 West Pine Street, Lodi

"SHIRTSLEEVE" SESSION

Date: March 13, 2018

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Jennifer M. Ferraiolo

City Clerk

Telephone: (209) 333-6702

Informal Informational Meeting

A. Roll Call by City Clerk

B. Topic(s)

B-1 Receive Update on Central Valley Waste Services Recycle Right Contamination Program and State-Mandated Multi-Family and Commercial Recycling Program; and Receive Information on Organics Recycling Requirements (PW)

C. Comments by Public on Non-Agenda Items

D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Jennifer M. Ferraiolo
City Clerk

All staff reports or other written documentation relating to each item of business referred to on the agenda are on file in the Office of the City Clerk, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation contact the City Clerk's Office as soon as possible and at least 72 hours prior to the meeting date. Language interpreter requests must be received at least 72 hours in advance of the meeting to help ensure availability. Contact Jennifer M. Ferraiolo at (209) 333-6702. Solicitudes de interpretación de idiomas deben ser recibidas por lo menos con 72 horas de anticipación a la reunión para ayudar a asegurar la disponibilidad. Llame a Jennifer M. Ferraiolo (209) 333-6702.



CITY OF LODI COUNCIL COMMUNICATION

AGENDA ITEM **B-01**

AGENDA TITLE: Receive Update on Central Valley Waste Services Recycle Right Contamination Program and State-Mandated Multi-Family and Commercial Recycling Program; and Receive Information on Organics Recycling Requirements

MEETING DATE: March 13, 2018

PREPARED BY: Public Works Director

RECOMMENDED ACTION: Receive update on Central Valley Waste Services Recycle Right Contamination Program and State-mandated Multi-Family and Commercial Recycling Program; and receive information on organics recycling requirements.

BACKGROUND INFORMATION: There have been several solid waste-related State mandates over the last few years, such as AB 341, which requires recycling programs for multi-family and commercial customers. A more recent law (AB 1826, 2014) began requiring businesses that generate organic waste to arrange for organic waste recycling services. The latest related bill, SB 1383, took effect January 1, 2018 and mandates a 50-percent statewide reduction in disposed organic waste by 2020 and a 75-percent reduction by 2025.

This presentation is intended to update the Council on the progress of Central Valley Waste Services' (CVWS) Recycle Right Contamination Program and to provide information regarding the impacts of the above-mentioned State legislation as it pertains to our residential customers and business owners. Staff from CVWS will be presenting the information.

FISCAL IMPACT: Not applicable.

FUNDING AVAILABLE: Not applicable.

Charles E. Swimley, Jr.
Public Works Director

CES/RAY/tdb

cc: Central Valley Waste Services

APPROVED: _____
Stephen Schwabauer, City Manager

Central Valley Waste Services

Update on Contamination Pilot Program, Multi-family and Commercial Recycling Progress, and Organics Recycling

Alex Oseguera

Vice President & General Manager

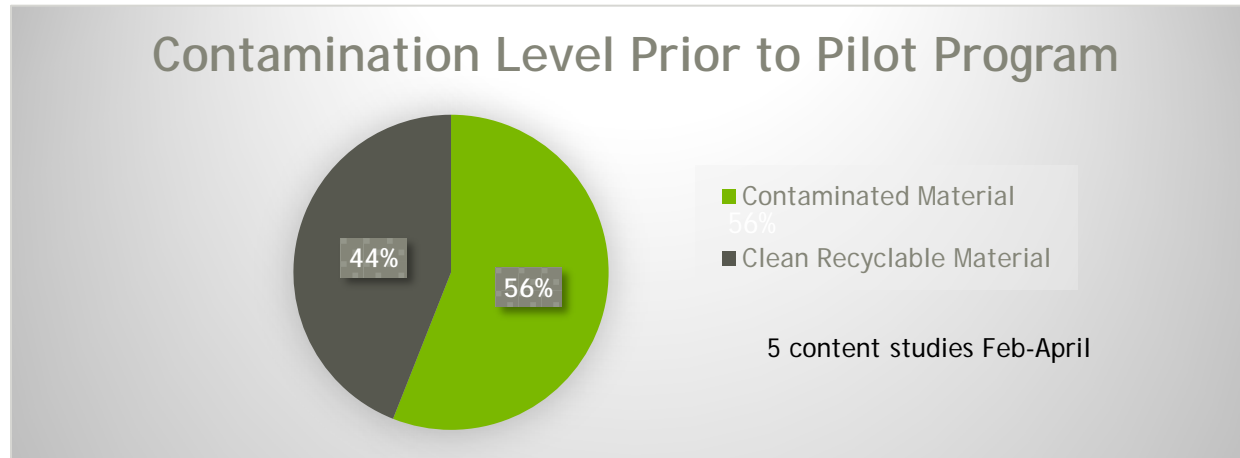
March 13, 2018

THINK GREEN.®



Contamination Pilot Program Results

Where were we?



March 2017

- 56 percent contamination level of recycle material - based on multiple content studies
- Presented Contamination Reduction Plan to City Council Shirtsleeve Session

April 2017

- Month of 'Recycle Right' outreach to customers
- Newspaper ads
- Mailer to all households - English and Spanish
- Out dial call to all households

RECYCLE RIGHT...

Putting trash in your recycle or yard waste carts may result in loss of services and extra fees.

RECYCLE ONLY

GREEN CART WITH GREEN LID

- Paper & cardboard
- Empty plastic bottles & containers (no loose caps)
- Empty glass bottles & jars
- Tin cans, aluminum
- NO PLASTIC BAGS
- NO FOOD RESIDUE
- NO ELECTRONICS
- NO SCRAP METAL

YARD WASTE ONLY

GREEN CART WITH GRAY LID

- Grass & leaves
- Branches & untreated lumber
- NO ROCKS or DIRT
- NO PLASTIC BAGS

TRASH ONLY

GREEN CART WITH RED LID

- All non-recyclables
- Plastic bags & plastic utensils
- Polystyrene foam containers
- Wires & hoses
- Diapers & pet waste
- NO ELLS, TOYS, ETC.
- NO HOUSEHOLD HAZARDOUS WASTE

...OR LOSE THE RIGHT.

Effective May 2, 2017, Waste Management will tag yard and recycle carts with trash in them.

FIRST OFFENSE:
Cart tagged and serviced with warning. (no extra fee assessed)

SECOND OFFENSE:
Cart tagged, serviced, and a \$13.89* fee assessed.

THIRD OFFENSE:
1. \$13.89* fee is assessed.
2. Recycling or Yard Waste Cart is removed.
3. 96 gallon Trash Cart will be provided for one year. (value at 36 gallon rate)

If you need help determining what level of trash service you need, call Customer Service at: 209-369-8274

Visit SanJoaquinValley.wm.com for more information

WM
WASTE MANAGEMENT

209-369-8274

*This does not include carts containing hazardous waste.

Contamination Program Results and Progress

What happened?

May-July 2017

- 2 auditors (Greater San Joaquin Conservation Corp.) inspected average of 300-500 homes per day, Tues-Friday
 - Alternated recycle and green waste routes weekly
 - Audited 2 of the 4 recycle and green waste routes
- Start of program, auditors tagged 100% of contaminated carts
- Data was collected and tabulated weekly
- Ongoing content studies of recycle trucks on and off route



Contamination Program Results and Progress

Initial Feedback and Reaction

First two weeks, reaction was strong from public, city and news media

- City Input:
 - Modification to warning system; 2 warnings prior to any charge, removal or upsizing of trash cart
 - Modified/reduced threshold of contaminated cart (no tag for minor material)
 - Proposed an incentive or recognition program for customers recycling correctly
- Media = on camera and print interviews with ABC, CBS NBC, FOX, Lodi Sentinel

fox40.com

Lodi Residents to be Fined for Contaminating Wrong Bins | FOX40

Email LODI -- Putting waste in the wrong bin could cost you in Lodi. Waste Management's "Recycle Right" program went into effect on May 2. The purpose of the program is to stop the contamination of th...

Published **May 10, 2017** by Ian McDonald
sacramento.cbslocal.com

New Lodi Recycling Program Rolls Out Fines For Using Wrong Bins

LODI (CBS13) —A new recycling program in Lodi that was intended to educate residents and help keep the city green is not sitting well with everyone. It's called Recycling Right, a program rolled out by...

Published **May 11, 2017** by Kyle Buis



Lodi recycling problems pile up

Story Image (12) Print Font Size: - +

Posted: Wednesday, March 15, 2017 12:00 pm

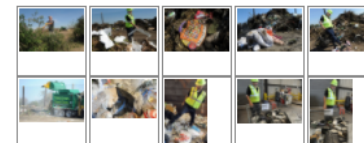
By Danielle Vaughn/News-Sentinel Staff Writer



Bea Ahbeck/News-Sentinel

BEA AHBECK/NEWS-SENTINEL Lodi resident John Willey drops off real green waste - a cut up oak tree - at Waste Management in Lodi Tuesday, March 14, 2017. The company says about 25% of its green waste load picked up in Lodi is trash and recyclables.

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View all 12 images in gallery. >

Local residents have been regressing in their recycling habits since the recession, leading to an increase in contaminated recycling bins and rendering some recyclables unusable, according to a report presented to the Lodi City Council at Tuesday's shirtsleeve session.

As a result, Waste Management, which is contracted to handle the city's trash and recycling services, is promoting the Recycle Right campaign, an outreach and education program to help get residents recycling responsibility once again. Those who don't clean up their act could face a fine.

According to Waste Management Vice President and General Manager Alex Oseguera, who presented Tuesday's report, on the first offense the container will be tagged and the resident will receive a warning. On the second offense, the container will be tagged again and serviced, but the offender will be charged a \$13.89 fee. The third offense would result in the recycling container being removed for a year and a 96-gallon trash container will be provided to the resident. The offender will also be charged

another \$13.89 fee.

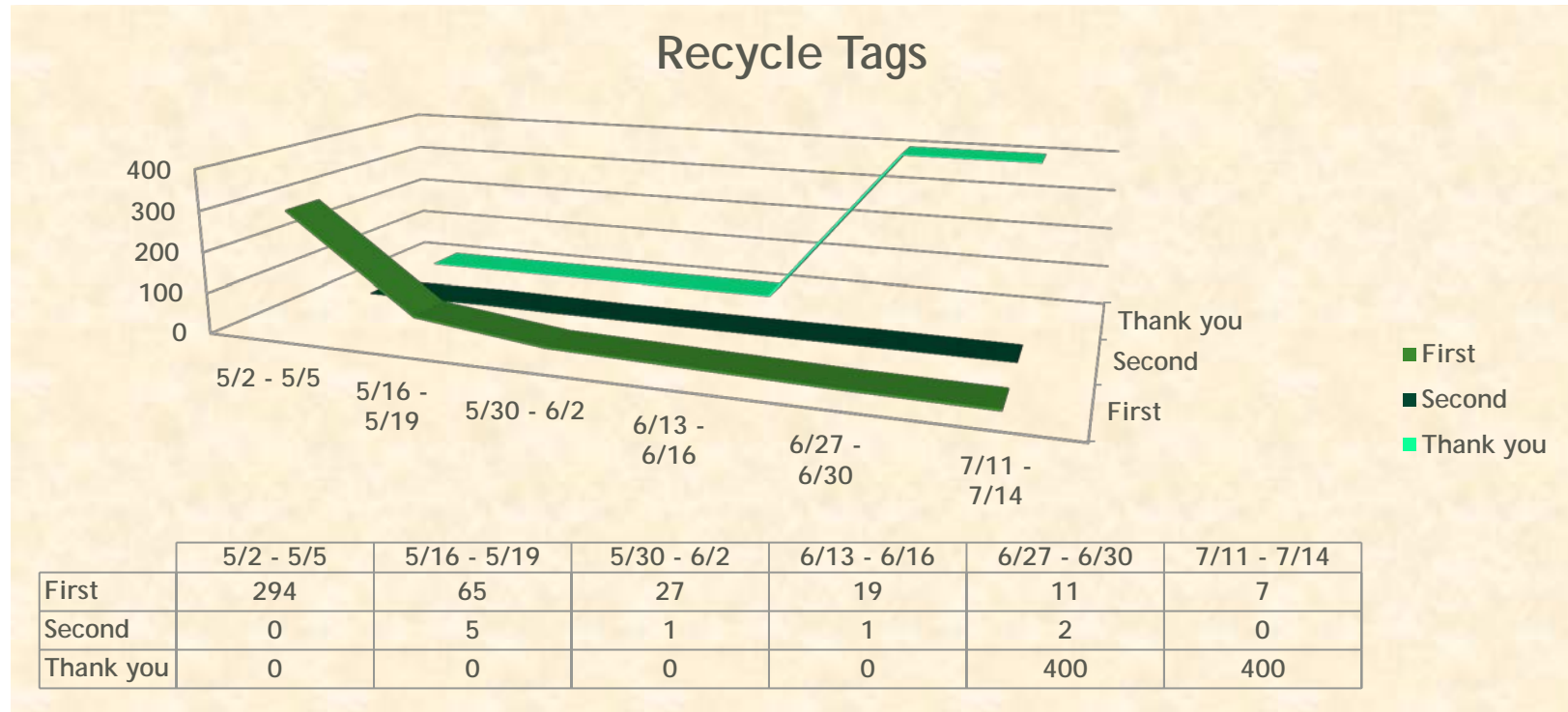
Contamination Program Results and Progress

Modifications to Program

- Produced new Thank You tags with weekly \$150 drawing
- Changed newspaper ad to a recycling-themed game
- Re-trained auditors with a focus on education, not punitive
- Hosted City council members, public works staff and city manager for a tour of the MRF to see contaminated loads

Tag Counts

Recycle



Number of customers receiving a 3rd tag/charge/removal of cart: 0

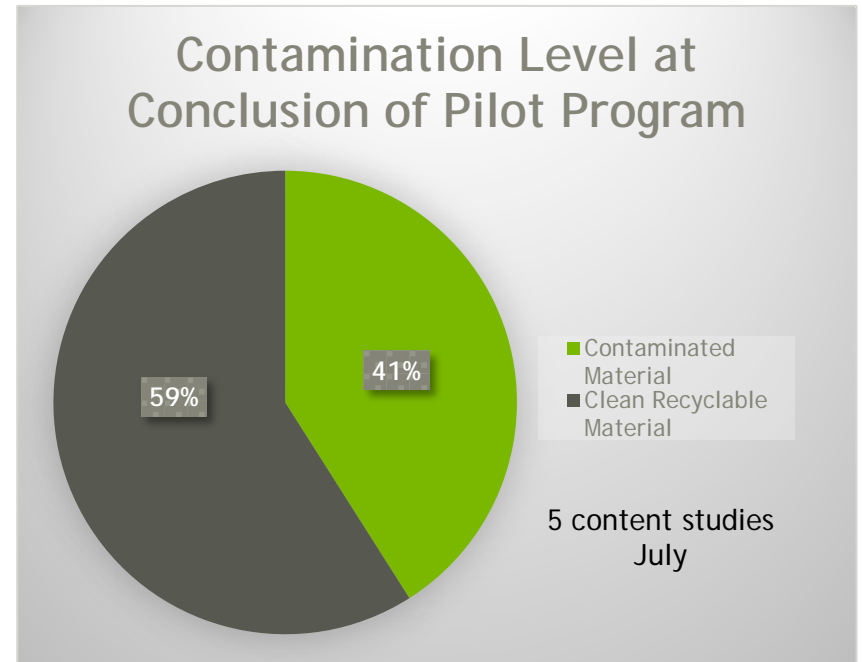
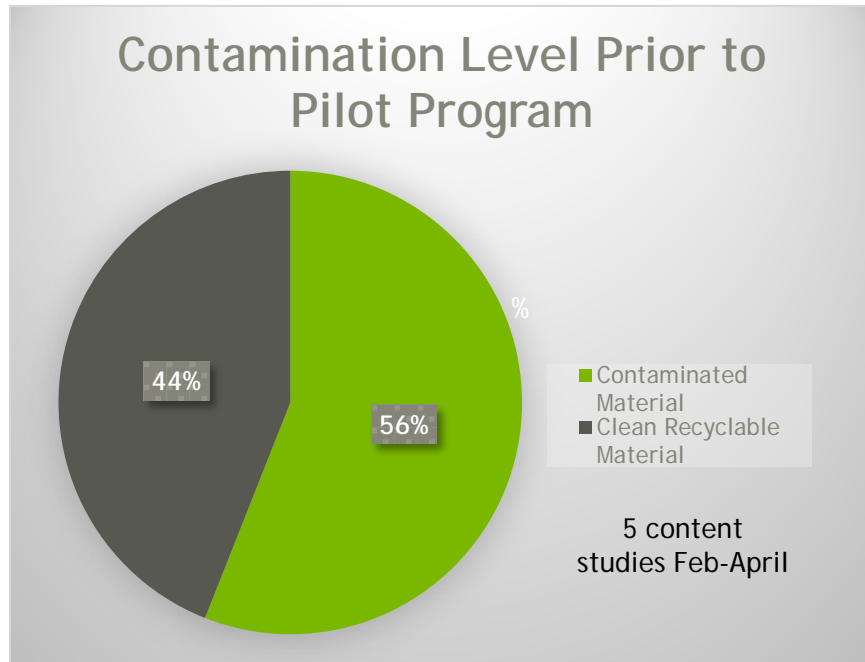
Tag Counts

Yard/Green Waste



Number of customers receiving a 3rd tag/charge/removal of cart: 0

Contamination Levels Before & After Pilot Program



Net Result: 26% reduction of contaminated materials

Waste Management: Lodi recycling campaign sees results

Story

Print Font Size: - +

Posted: Sunday, September 17, 2017 1:00 pm

By Danielle Vaughn/News-Sentinel Staff Writer

It's been a little over four months since Waste Management implemented a new pilot recycling campaign, and Waste Management vice president and general manager Alex Oseguera said in that time, efforts to recycle in Lodi have improved.

"In the pilot routes, where we did the auditing and where we did our initially pilot phase, it did show that contamination did go down — especially the habitual contaminators that put diaper bags into the container or the ones that put in things that just definitely did not belong ...," Oseguera said.

Two of the four pick-up routes in Lodi were included in the initial launch of the campaign. A second phase including the other two routes will be coming in a couple of weeks, Oseguera said.

With launch of the campaign, at least 350 warnings were issued. The city's contamination rate has gone down from 50 percent to the low 40s. The city remains above Waste Management's goal of 15 percent contamination, however.

"We're going to continue the program on an educational basis. The program is working and folks are learning about what the correct items are to recycle. So I want to bring that low 40 number down to the 10 to 15 mark," Waste Management Public Sector Manager Joe Cadelago said.

No citations have been issued since the launch of the campaign and no one has had their recycling or green waste bins taken away. However, Oseguera said, people have been ordering larger trash bins.



3/6/2018

Waste Management curbs contaminants in recycling bins with program

By BusinessJournal - September 27, 2017

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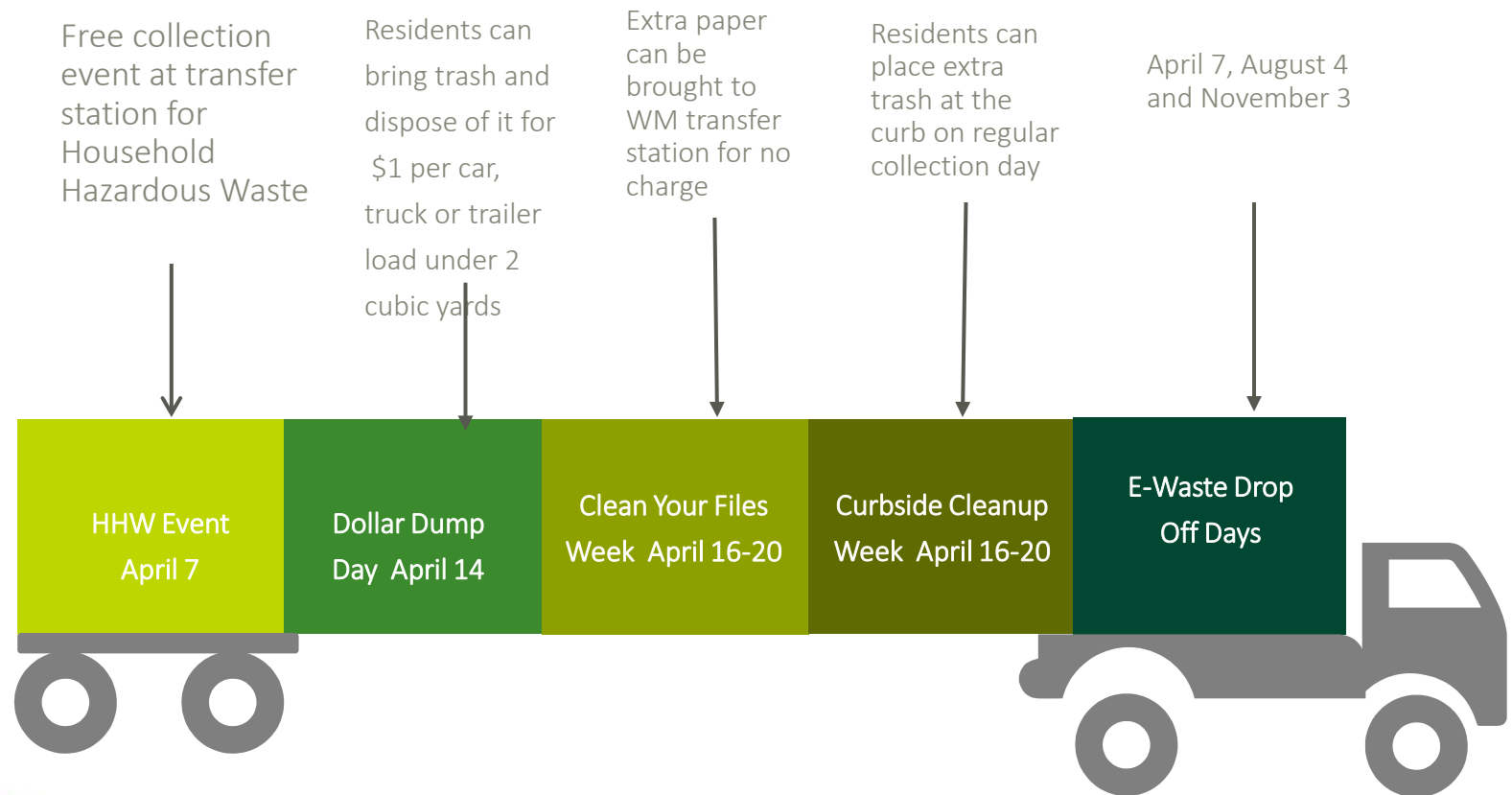


Waste Management's recycling facility operates six days a week. Workers sort recyclable materials to be baled and, in many cases, exported to China.

BUSINESS JOURNAL STAFF



Additional Ways Lodi Can Recycle and Dispose of Trash



AB341

Mandatory Commercial Recycling for Customers with 4+ yards of trash service

May 2017

134 MCR eligible business, 61 MFD, and 1 government accounts showed no recycling services with WM

- Letters were sent end of May

October 2017

125 businesses, 56 MFD and 1 government account showed no recycling services with WM

- WM sent letters to these customers on Nov 6

February 2018

- 131 MCR eligible business, 53 MFD, and 3 government accounts showed no recycling services with WM

Status: No longer on Cal-Recycle Non-Compliance list

- Continue to provide notifications to non-compliant businesses on a quarterly basis, notify new customers of the law

AB 1826

Mandatory Commercial Organics Recycling

What is it?

State law mandating commercial businesses subscribe to an organics/food waste recycling program

Who does it impact and when?

April 2016 - Businesses that generate 8 cubic yards of organic waste per week shall arrange for organic waste recycling services.

- WM conducted an analysis of customers and concluded there were no customers that met this threshold

January 1, 2017: Businesses that generate 4 cubic yards of organic waste per week shall arrange for organic waste recycling services

- WM customer analysis concluded that there were no customers that met this threshold

January 1, 2019: Businesses that generate 4 cubic yards or more of commercial solid waste per week shall arrange for organic waste recycling services

- There are currently 315 customers that will meet the mandatory organics recycling threshold January 1 2019

What is CVWS doing to prepare?

- WM has purchased an organics recycling truck and will purchase inventory (carts/bins) in 2018 to prepare for 2019 service initiation
- Will submit a program and rate proposal for commercial customers for council to consider and approve Q3 2018
- Will send letters and follow-up phone calls to all customers that meet the threshold in Q3 and Q4 2018

AB 1826 & SB1383

- Regulations Affecting Commercial Businesses
- Need for Creation of Rates and Rate Mechanisms
- Draft Regulations Applicable to SB 1383